

Hi <<firstName>>,

We wanted to give you a heads-up about a huge change we'll be making over the next 12 months.

We'll be migrating all client websites to a new and exciting platform in our continued commitment to using the best systems feasible for our clients.

As the internet progresses forward at incredible speed, we'll keep you on top of it all with the most modern and flexible tools available.

The impact of this migration will vary depending on your site's complexity, however, we'll be focusing on IMPROVING as many aspects of your website service as possible with minimal disruption and with absolute minimal action needed on your part.

Pricing *may* need to be reviewed for some accounts but we're working hard to stick with the same pricing wherever possible. In fact, in some cases fees may even be reduced!

So stay tuned while we progress you and your business forward online. We'll release more info as we proceed and contact you directly about the process for your specific site.

How do you feel about this news?

[I'm excited](#)    [I'm not phased](#)    [I'd rather stay in the past](#)

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*Signoff*